



# Introduction to Sports Management

SPM 1260

Dual Credit Program through Olds College, online, asynchronous, Date: September 26- December 16, 2022

## Program Description

Students will analyze various leadership theories, and will apply these theories to sports and recreation management. Students will participate in a variety of self-assessment activities as they apply leadership styles, roles and behaviors in the context of sports and recreation organizations. Students will also investigate the implications of managing and leading in the industry.

Upon successful completion of the course, students will earn three post-secondary credits for SPM 1260 Introduction to Sports Management, and five 30-level high school credits. This course is part of the Business Management (Sports Management Major) Diploma program at Olds College.

## Student Eligibility and Prerequisites

**Applications for this program are open to all fulltime CESD students:**

1. Who are excited about learning and sharing their ideas
2. Who are in grades 10, 11 or 12 and who have an interest in learning about Business Management and/or sports Management.
3. Who are able to commit to the duration of the program, participating in learning activities and completing assignments and tests as scheduled, and who can meet regularly with the

Off Campus Teacher to communicate about progress in the course and to identify strategies for success.

4. **Prerequisite:** English Language Arts 10-1 (70% minimum)

## Important Dates

- **Applications due: Friday September 16, 2022**
- **Schedule:** asynchronous online - follow course schedule, September - December, 2022

## Program Benefits

1. Earn five 30-level high school options credits
2. Earn three post-secondary credit without paying post-secondary tuition
3. Reduce stress associated with the transition from high school to post-secondary
4. Experience a post-secondary online learning environment
5. Explore potential Post Secondary and career options

## Estimated Costs

1. Tuition - \$0 (**savings of approximately \$500**)

## Course Outline

Students who successfully complete this course will demonstrate competencies in the following areas:

- A. Examine models of sports management.
- B. Explain business operations in sports management.
- C. Analyze the processes of long-term planning in sports management.
- D. Analyze challenges in sports management.

## Additional Information

- Students' marks will appear on their high school transcript as well as their post-secondary transcript.
- Students should have the support and guidance of their parents if they are to pursue online dual credit opportunities.
- Deadlines Matter! Students must be able to communicate with the instructor and the key school contact when alternative arrangements need to be made.
- The student understands the expectations of the dual credit program by realizing that they should be working on these opportunities for a minimum of 5-10 hours a week.