



Connecting through community

- Bring a friend, each receive 20% off your purchase
- Videos that have to do with the gym's activities
- Sports events
- Building good reputation and relationships with people
- Look for opportunities
- Supporting other small local businesses

Marketing Principles

**EARN COLLEGE CREDITS
IN HIGH SCHOOL**



TERM: FALL 2025

MKG 1021

**Sept. 24 - Dec. 17, 2025
Online, Asynchronous**

For more information on the program, contact your guidance counselor.



Unleash your inner marketer!

MKG 1021 Marketing Principles provides a comprehensive overview of the marketing fundamentals needed to develop and execute successful campaigns. Dive into the impact of environmental factors, the tools used to promote and distribute products, and the elements of the marketing mix. With instructional guidance, you'll be able to hone your pricing, promotion, and distribution skills, allowing you to become an expert in your field!

